Special Column

SNS = New Communication

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'T.G.I.F'. As you all know, these initials stand for 'Thank God! It's Friday', which comes from the implementation of the five-day workweek. It is also the name of a famous family restaurant.

But there is another meaning behind the intials 'T.G.I.F': they are the initials of Twitter, Google, iPhone and Facebook, which represent new communication technology.

People say that you may need to use at least one of these Social Network Service(SNS). You can connect to a lot of people and businesses. There is huge potential. Warnings about heavy traffic, bad weather, and traffic accidents can be rapidly transferred. A request for a blood donor was tweeted on Twitter, and a lot of donors were gathered.

Twitter and Facebook also played a huge role in the Egyptian Revolution last year.

The world is changing rapidly. All our relationships are now more intimately connected. This communication is done invisibly, between people with similar interests who may never meet face-to-face. People can help and encourage each other even if they've never met.

I pray and look forward to seeing healthy and active communication in the Awana Korea network. Through this communication, Awana Korea will share its heart with Club churches, Club families, and even non-believers.

Every clubber and leader being connected through these new networks will help make our dreams and desires come true.

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